



QUADRUM SACA 2008

Twenty-six years worth framing

From 14 to 17 February 2008 the Bologna exhibition centre will host the 26th edition of QUADRUM SACA, the most important world showcase of mouldings, frames, graphics and dedicated technologies.

For twenty-six years Quadrum Saca has been the world's foremost trade event in this sector because it has always been successful in grasping market trends. Visitors will have a chance to tour the world by strolling among the exhibition stands, as they set out to discover the creativity, technology and design offered by the five continents. The Bologna exhibition has become without doubt the international point of reference in wall decor and home decoration. Architects, interior designers, frame makers, art gallery managers, artists, distributors, retailers and wholesalers are the categories that visit Quadrum Saca, confident of finding in the new trends the ideas they need to lend a touch of originality and novelty to their work.

At Quadrum Saca it will be possible to find everything necessary to liven up a wall with style and elegance. Mouldings, frames, paintings, posters and prints, as well as wrought iron decorations, mirrors, portrait holders and Quadrum Saca has always focused attention also on the technologies supporting production: from machinery to accessories to tools for customising passe-partouts.

In a quarter of a century the exhibition has grown considerably, as has the attention of the international market toward the event itself. For 26 years the exhibition has seen the participation of hundreds of exhibitors, half of them foreign, hailing from all five continents. At each edition of Quadrum Saca around 9,000 visitors pass through the gates, including 3,000 foreign visitors from around 100 different countries. Nearly all the world's languages are spoken at the stands, where one may encounter products from every corner of the planet.

Exhibition layout: FRAMES, GRAPHICS, TECHNOLOGIES AND ACCESSORIES

The exhibition features three theme areas, each complementing the others and structured so that all the different components can fit together harmoniously and interact, thus making a visit to the exhibition extremely worthwhile.

FRAMES is the section showcasing mouldings and frames: without neglecting traditional wood offerings, the exhibition dedicates ample space to the most innovative creations in leather and suede, aluminium and PVC. Special attention is focused on styles, from classic Italian to new international design trends. Here visitors will find the most complete world gallery of models, profiles and styles. The frames on display at Quadrum Saca can fit every decorating style and characterise the different types of interiors with refinement and personality.

GRAPHICS is the theme area dedicated to posters, reproductions, prints and photographs. In this area it will be possible to come into contact with the latest national and international trends as regards both subjects and authors/creators, in a world preview.

TECHNOLOGIES AND ACCESSORIES is the exhibition which hosts machinery and technologies for the manufacture and finishing of mouldings, frames and passe-partouts. A complete overview of innovations in the field of technology and machinery for polishing, gold leafing, sectioning, painting and frame assembly operations, right up to the packaging of the finished product. The

most advanced and reliable working solutions respectful of the environment and complying with safety standards are presented in this area.

“Wall in progress”

Bologna, February 2008. The “mirrors and frames” sector affirms its central role in interior design and architecture with a guest exhibit at Quadrum Saca.

The exhibit aims to draw attention to the quality workmanship of frames and mirrors and the infinite ways in which they can be used in interior design and architecture.

It will occupy a surface area of 400 square metres in exhibition hall 30 and will feature walls decorated with examples of all contemporary living styles, enhanced by a creative and seductive use of mirrors.

A gallery of sensations, a display abounding in surprises and ideas for decorating interiors with mirrors and frames.

A kaleidoscope of suggestions, combinations and colour contrasts, reflected and amplified by mirrors, whose role as a complement for home décor will thus be highlighted.

A succession of potential photographic frames and scenic settings will produce a “live” catalogue of the very best of international production.

Frames and mirrors fashioned in numerous different styles will be the star attraction of this large exhibit, intended to mark the re-launching of the mirror industry toward new expressive, communicational and market possibilities and assert its centrality to interior design and architecture.

An exhibit where the masterfully decorated wall surfaces will make no one feel the need for “furniture”.

The figures of QUADRUM SACA 2008

Quadrum Saca is a trade show with an extremely high rate of international participation: around **260 exhibitors** will be taking part this year, including **124 foreign companies** from 25 different countries, which will occupy a **display area of 31,000 square metres**.

- QUADRUM SACA will be staged in exhibition halls 26, 30 and 36 of the Bologna exhibition centre from Thursday the 14th to Sunday the 17th of February.
- It is open to the public from 9.30 a.m. to 6.30 p.m.
- Entrance: Via Michelino.
- A list of exhibitors, programme of events and complete information for planning your visit are available from the official exhibition website www.quadnumsaca.com.

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